

## **Arts of the Pamlico at the Historic Turnage Theatre in downtown Washington, NC 2019 Advertising & Sponsorship Opportunities**

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### **General Operating Funds (available all year)**

Donations will be used to support the general operating costs of the Arts of the Pamlico. All donations welcome throughout the year. Gift letters are provided for donations over \$250 in late January/early February each year.

### **23<sup>rd</sup> East Carolina Wildlife Arts Festival (confirm by June 30, 2019)**

Description: AOP coordinates the annual East Carolina Wildlife Arts Festival in Washington, NC each February. The event features the unveiling of the NC Duck Stamp, Duck Decoy Carving, Indoor & Outdoor Vendors, Duck Calling, Retriever Dog Demos, Kids Crafts & Food.

Location: Washington Civic Center, Washington, NC

Date: February 8 & 9, 2020

Reach: 500 – 2,000

Advertising: See below\*.

Levels: Download form off the Festival website at [www.wildlifeartsfest.org](http://www.wildlifeartsfest.org).

- \$3,500 Mallard (max 3)
- \$1,250 Wood Duck (max 10)
- \$600 Pintail (max 20)
- \$300 Ring-neck (no limit)
- \$150 Redhead (no limit)

### **Raise the Roof (in 2019)**

Donations will be used to raise and replace the failing Historic Turnage Theatre roof over the next year. All level of donation welcome. A plaque with the names of donors will be mounted in the theatre post roof replacement. Details at <https://www.artsofthepamlico.org/raise-the-roof/>.

### **Community Outdoor Festival Support (confirm two months prior to event date)**

Description: AOP hosts 3 free community outdoor festivals annually: Hands On Arts Festival (September 2019), Hispanic Heritage Month (Sept/Oct 2019) & Blues & Jazz Festival (October 2019), Film Festival (Jan 2020)

Reach: 500 – 5,000 per event

Advertising: See below\*.

- Levels:
- \$250 Bronze Sponsor – logo on press material
  - \$500 Silver Sponsor - logo on press material & signage
  - \$1,000 Gold Sponsor-logo on press material & signage

### **Youth Arts Scholarship Fund - On Robin's Wings (available all year)**

Description: Support a youth attending a spring or summer arts program or camp

Levels: - \$125 per camp/per child for week long, half day camps or \$350 per child for a 3 week Broadway Kids Camp, including snacks and costume

Advertising: Name and/or logo on camp and press materials and AOP website

### **Community Theatre Show Rights**

Description: Support community theatre to help pay for show costs.

Levels: \$500 - \$1,500 per show

Advertising: See below\*.

### **Live Music Support – Acoustic & Sundays in the Park**

Description: Support musical performances at Turnage Theatre or waterfront in Washington.

Level: Range \$250 (single performance to \$2,500 (Sundays in Park series)

Advertising: See below\*.

### **Movie Sponsorship (confirm two months prior to event date)**

Description: Show your favorite movie on the big screen with support for the cost of the movie rights.

Level: \$300 per movie as a public or private event

Dates: Sponsor may determine based on availability.

Advertising: See below\*.

### **Country Dance (confirm by June 1, 2019)**

Event Title: Boots & Pearls

Reach: 200 participants at event

Date: September 14, 2019

Location: Outdoor Venue in Washington NC

Description: BBQ dinner, dancing & music by DJ Divine. Tickets \$35, \$50 to reserve group table  
- \$1,000 – business logo on all press material & tickets, inclusion in ads, 6 tickets, reserved seating for dinner, table top signage  
- \$1,500 – business logo on all press material & tickets, inclusion in ads, 8 tickets, Reserved Table, table top signage

### **Holiday Homes Tour (confirm by October 15, 2019)**

Event Title: Annual Holiday Homes Tour

Reach: 300 participants

Date: December 7, 2019

Location: Downtown Washington

Description: Annual tour of holiday homes fundraiser for Arts of the Pamlico. Features 10 decorated homes. Tickets \$20/\$25 day of.

Advertising: See below\*.

Level: \$500 Sponsorships include name on poster and tickets, in press & on maps

### **Annual Gala Event (confirm by October 1, 2019)**

Event Title: Theme TBD  
Reach: 200 participants at event  
Date: January 18, 2020  
Location: Washington Civic Center, Washington NC  
Description: Annual premier fundraiser for arts council. Features live music during dinner, a free glass of champagne, a step & repeat banner for photos, special entertainment, dinner & music for after dinner dancing. Tickets for the Gala are \$60 per person, \$100 table reservation fee.  
Advertising: See below\*.  
Levels: - \$600 – business logo on all press material & tickets, inclusion in ads, 4 tickets/seats reserved, table top signage  
- \$1,000 – business logo on all press material & tickets, inclusion in ads, 6 tickets/seats reserved, table top signage  
- \$1,500 – business logo on all press materials, tickets, inclusion in ads, 8 tickets/seats reserved & table with signage

### **The Embers Holiday Concert (confirm by November 1, 2019)**

Event Title: Embers Holiday Concert  
Reach: 430 participants at event  
Date: December 20, 2019  
Location: Historic Turnage Theatre, Washington NC  
Description: Annual holiday concert by the popular Embers with Craig Woolard on stage at the Turnage Theatre. Tickets are \$25.  
Advertising: See below\*.  
Level: \$500 Sponsorships include a pizza party for 10 with the band, pre-seating for 10 at 5:30 PM. Doors open at 6 PM. Logo on all press material & tickets, table top signage (limited to 10 sponsors)

*\*Advertising: Prior to the event articles written by AOP for the Washington Daily Newspaper will include references to event sponsors. Some events include Washington Magazine ads. Ads distributed via 5 radio stations via Curtis Media (101.9, 99.5, 103.3, 106.5 & Beach Boogie). Use of Visit NC and TV spots for some events. Web-based advertising for this event occurs as well via AOP's Constant Contact messages, social media platforms (Facebook, Instagram, Twitter), website and print materials (fliers & posters).*

