

Arts of the Pamlico at the Historic Turnage Theatre



2020-2021 Advertising & Sponsorship Opportunities

*Advertising: Prior to the event articles written by AOP for the Washington Daily Newspaper will include references to event sponsors. Some events include Washington Magazine ads. Ads distributed through Washington Tourism to Visit NC, TV spots for some events, web-based advertising via AOP's Constant Contact email messages, social media platforms (Facebook & Instagram), Public Radio East, website and press materials (fliers & posters).

General Operating Funds (available all year)

Donations will be used to support the general operating costs of the Arts of the Pamlico. All donations welcome throughout the year. Gift letters are provided for donations over \$250 in late January/early February each year.

Visit www.artsofthepamlico.org/donations to support AOP today!

Podcasts (available all year)

BoCo Town Podcast

Monthly 30-minute podcast about arts, culture and community connections in the region, recorded at the Historic Turnage Theatre on a Thursday morning once a month that is open to the public. Began March 2020 and live on stage since May 2021. Sponsor names are shared during live recording and in online posts reaching over 500 listeners online and a live audience.

Washington City Limits

Monthly on stage 30 - 45 minute podcast on stage about music with musicians from the region hosted by local musician, Chuck Phillips. Recorded at the Historic Turnage Theatre on a Wednesday evening once a month that is open to the public. Began Spring 2021 and going live beginning October 2021. Sponsor names are shared during live recording and in online posts reaching over 500 listeners online and a live audience.

Levels:

\$500 – logo on website

\$1,000 – logo on website, one drop 5 episodes

\$2,500 – logo on website, one drop 10 episodes

Community Outdoor Festival Support (confirm two months prior to event date)

Description:

AOP hosts free community outdoor festivals annually including ChalkFest (Oct 2021), Kite Festival (May 2022)

Reach: 500 – 5,000/event

Levels:

\$250 - \$500

Bronze Sponsor – logo on press materials

\$501 - \$1,000

Silver Sponsor – logo on press materials, 2 tickets

\$1,001 - \$2,500

Gold Sponsor – logo on press materials, signage, 5 tickets

\$2,501 - \$5,000

Platinum Sponsor – logo on press materials, signage, 10 tickets

2020-2021 Advertising & Sponsorship Opportunities



Youth Arts Scholarship Fund -On Robin's Wings (available all year)

Description:

Support a youth attending a spring or summer arts program or camp.

Levels:

\$125 – per camp/per child for week long, half day camps

\$350 – per child for a 3 week Broadway Kids Camp (includes snacks and costume)

\$500 – youth arts theatre production camp

Advertising:

Name and/or logo on camp and press materials and AOP website

Community Theatre Show for Adults

Description:

Support community theatre to help pay for show costs.

Levels:

\$500 - \$1,500 per show

Live Music Support

Description:

Support musical performances.

Levels:

Range is \$250 (single performance and up)

Movie Sponsorship

Description:

Show your favorite movie on the big screen with support for the cost of the movie rights.

Levels:

\$300 – per movie as a public or private event

Dates:

Sponsor may determine based on availability.

2020-2021 Advertising & Sponsorship Opportunities



The Embers Holiday Concert (confirm by October 1, 2021)

Event Title: Embers Holiday

Reach: 400 at event

Date: December 17, 2021

Location:

Historic Turnage Theatre, Washington, NC

Description:

Annual holiday concert by the popular Embers with Craig Woolard on stage at the Turnage Theatre.

Level:

\$500 - includes pizza party for 8 with the band, pre-seating for 8PM at 5:30. Doors open at 6PM for general public. Logos on all press materials & tickets, table top signage (limited to 7 sponsors).

Holiday Homes Tours (confirm by October 1, 2021)

Event Title: Annual Holiday Homes Tours

Reach: 2,500 participants

Date: December 3 (Candlelight Tour) & December 4 (Day Tour)

Location: Downtown Washington and surrounding areas

Description:

Annual tour of 10 decorated homes for Arts of the Pamlico. Tickets \$20 advance / \$25 day of

Level:

\$500 - includes name on poster and tickets, in press materials and on maps

Annual Gala Event (confirm by October 31, 2021)

Event Title: Theme: Once Upon A Time

Reach: 200 participants

Date: January 29, 2022

Location: Washington Civic Center in Washington, NC

Description:

Annual premier fundraiser for arts council. Features live music during dinner, a free glass of champagne, a step and repeat banner for photos special entertainment, dinner & music for after dinner dancing. Tickets for the gala are \$60 per person / \$100 table reservation fee.

Levels:

\$500 - business logo on all press materials and tickets, inclusion in ads, 4 tickets/seats reserved, table top signage

\$1,000 - business logo on all press materials and tickets, inclusion in ads, 6 tickets/seats reserved, table top signage

\$1,500 - business logo on all press materials and tickets, inclusion in ads, 8 tickets/seats reserved, table top signage

50th Anniversary Events



Annual Gala - Once Upon a Time

January 29, 2022 - Washington Civic Center

\$1,000 and up sponsors are provided with a reserved table for 8,
limited number available

50th Anniversary Celebration

April 30, 2022 - Historic Turnage Theatre

\$100 tickets, black tie
Stage entertainment & heavy hors d'oeuvres

1913 Review on Stage

May 28, 2022 - Historic Turnage Theatre

Celebration of the Arts from the Year 1913 to commemorate the building
of the Turnage Theatre

Midsummer Sunday Soirée

June 19, 2022 - Lake Jehu

Sorbet & Champagne on the lake
\$30/person

58th Fine Arts Show

November & December 2022 - Historic Turnage Theatre

Fine Arts Show Exhibit of Past & Present Winners
Free - donations appreciated

Sponsorship Levels

\$500 \$1,000 \$2,500 \$5,000

Payment Type: Cash _____ Check _____ Credit / Debit Card _____

Card #: _____ Exp: _____ Code: _____

Billing Address: _____ Zip Code: _____

Name on Card: _____

Cell Number: _____ Date paid: _____

Signature: _____

2020-2021 Advertising & Sponsorship Opportunities



Name: _____

Address: _____

Email: _____ Phone: _____

Payment Type: Cash Check Credit / Debit Card

Card #: _____ Exp: _____ Code: _____

Billing Address: _____ Zip Code: _____

Name on Card: _____

Cell Number: _____ Date paid: _____

Signature: _____

Please write the dollar amount for each event and total spend within the table below.

| Type | Amount |
|-----------------------------|--------|
| General Operating | |
| Podcasts | |
| Community Outdoor Festival | |
| Youth Arts Scholarship Fund | |
| Community Theater Shows | |
| Live Music Support | |
| Movie Sponsorship | |
| The Embers Holiday Concert | |
| Holiday Homes Tour | |
| Annual Gala | |
| 50th Anniversary Events | |
| TOTAL | |